

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF FLORIDA**

**CASE NO. 9:19-cv-80090-BLOOM/Reinhart**

JOEL MEDGEBOW, individually  
and on behalf of all others  
similarly situated

Plaintiff,

vs.

CHECKERS DRIVE-IN RESTAURANTS  
INC.,

Defendant.

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**UNOPPOSED MOTION FOR FINAL APPROVAL OF CLASS SETTLEMENT**

Plaintiff Joel Medgebow initiated this action against Checkers Drive-In Restaurants, Inc. (“Checkers” or “Defendant”) for violations of the Telephone Consumer Protection Act, 47 U.S.C. § 227 (“TCPA”). Notice has been provided to the Settlement Class pursuant to the Order Granting Preliminary Approval, and the Claim and Objection Deadlines have passed. Plaintiff and Class Counsel now seek Final Approval of the Settlement on behalf of consumers who, like Plaintiff, were allegedly sent text messages from Checkers after revoking their consent.

**I. INTRODUCTION**

Between approximately January 28, 2018 and January 27, 2019, Plaintiff and each Settlement Class Member allegedly revoked their consent to receive text messages from Checkers [DE 8, para. 2]. Thereafter, during the same approximately one-year period, Checkers allegedly sent or caused to be sent text messages to Plaintiff and Settlement Class Members, marketing and advertising Checkers’ business, despite the revocation of consent that Plaintiff and each Settlement Class Member had expressed. *Id.*

The settlement reached provides compensation for the alleged post-revocation text messages that were sent to Plaintiff and Settlement Class Members. The Agreement was negotiated over the course of a full day mediation, conducted by a well-respected mediator Jeffrey Grubman of JAMS, as well as several hard-fought pre- and post-mediation negotiation sessions.

Plaintiff and Class Counsel believe that the claims asserted in the Action have merit. However, taking into account the risks of continued litigation, as well as the delays and uncertainties inherent in such litigation and any subsequent appeal, it is desirable that the Action be fully and finally settled pursuant to the terms and conditions set forth in the Agreement. Plaintiff and Class Counsel have concluded that it is in the best interests of the class to settle the Action.

The Agreement required Checkers to fund a settlement in the amount up to \$3,461,850.00, from which it is required to pay \$450.00 to Settlement Class members who submit a valid Claim, and potential awards of attorneys' fees and costs and a Service Award to the named Plaintiff, as well as injunctive relief.

Plaintiff and Class Counsel now request that the Court: (1) grant Final Approval to the Settlement; (2) certify for settlement purposes the Settlement Class, pursuant to Rule 23(a), Rule 23(b)(3) and Rule 23(e) of the Federal Rules of Civil Procedure; (3) appoint Plaintiff as Class Representative; (4) appoint as Class Counsel the attorneys listed in paragraph I of the Agreement; (5) approve the Plaintiff's requested Service Award; (6) award Class Counsel attorneys' fees and reimbursement of certain expenses; and (7) enter Final Judgment dismissing the Action with prejudice.

## **II. MOTION FOR FINAL APPROVAL**

### **A. Procedural History**

On January 23, 2019, Plaintiff filed his original class action complaint against Checkers alleging that Checkers violated the Telephone Consumer Protection Act ("TCPA"), a federal privacy statute which affords consumers a private right of action, seeking statutory damages for the Class. [DE 1].

Following waiver of service, Plaintiff and Checkers voluntarily exchanged information and informal discovery and agreed to an early mediation before Jeffrey Grubman of JAMS in Miami, Florida on April 18, 2019. To conserve resources while the Parties explored resolution and prepared for mediation, Plaintiff and Checkers filed a Joint Motion to Stay Proceedings Pending Mediation on March 15, 2019. [DE 6]. The Court stayed the case until April 22, 2019, ordered Checkers to file its Answer by April 29, 2019, and ordered the parties to file their Joint Scheduling Report by May 6, 2019. [DE 7].

The Parties attended mediation as scheduled on April 18, 2019. A settlement was reached in principle and the parties later drafted a term sheet memorializing the basic settlement terms. The

other essential terms of the Agreement were negotiated over the course of month following mediation. While exchanging informal discovery, it was learned that the class of individuals similarly situated to Plaintiff consisted of those who allegedly expressly revoked consent during the limited time period of January 28, 2018 to January 27, 2019, yet they all allegedly continued to be sent multiple unwanted text advertisements during that same approximate one-year period. Accordingly, following mediation, Plaintiff filed his Amended Complaint to narrow and more clearly define the class definition based on the facts that were discovered. [DE 8].

On May 22, 2019, Plaintiff filed his Unopposed Motion for Preliminary Approval [DE 15], which was granted on May 28, 2019. *See* Order Granting Preliminary Approval [DE 17]. On July 9, 2019, Kurtzman Carson Consultants LLC (“KCC”), the Settlement Administrator, disseminated Class Notice in accordance with the Court approved notice plan. On July 29, 2019, Plaintiff filed his Application for Service Award, Attorneys’ Fees, And Costs [DE 19]. The Claim Submission deadline and Objection/Opt-Out deadline was August 13, 2019.

**B. Summary of the Settlement**

The Settlement terms are detailed in the Agreement. *See* Settlement Agreement [DE 15-1]. The following is a summary of its material terms.

**1. *The Settlement Class***

The Settlement Class is an opt-out class under Rule 23(b)(3) of the Federal Rules of Civil Procedure. The Settlement Class is defined as:

All persons in the United States (i) identified in the Settlement Class List (ii) who between January 28, 2018 and the date of preliminary approval (the “Class Period”), attempted to unsubscribe from receiving text messages from Checkers’ short code 88001, by texting “stop,” “cancel,” “unsubscribe,” ”end,” “quit,” “optout,” “opt out,” “remove,” “cancelar,” “arret,” or “arrette” (or any variation thereof) and were subsequently sent text message advertisements or promotions from Checkers to their cellular telephone and did not re-subscribe to receive text messages.

Agreement at I.GG.

**2. *Monetary Relief***

The Settlement requires Defendant to make available up to \$3,461,850.00 for the benefit of the Settlement Class. In order to receive a portion of the Settlement Fund, Settlement Class members were required to complete a Claim Form.

Direct notice was provided by U.S. Mail (and e-mailed if e-mail was provided by a Settlement Class Member) and Claim Forms were available at the Settlement Website. Each Settlement Class member who submitted a valid Claim Form shall receive a cash Claim Settlement Payment in the amount of \$450.00.

The Claim Submission deadline was August 13, 2019. Five hundred twenty (520) timely valid claims were submitted. *See* Declaration of Jeremy Neville on behalf of KCC, at ¶2, as attached hereto as **Exhibit A**.

### **3. Class Release**

In exchange for the benefits conferred by the Settlement, all Settlement Class Members will be deemed to have released Defendant from claims related to the subject matter of the Action. The detailed release language is found in Section V of the Agreement.

### **4. Settlement Notice**

The Notice Program was designed to provide the best notice practicable and was tailored to use the information Defendant had available about Settlement Class members. The Notice Program was reasonably calculated under the circumstances to apprise the Settlement Class of the pendency of the Action, the terms of the settlement, Class Counsel's Attorneys' Fee application and request for Service Award for Plaintiff, and their rights to opt-out of the Settlement Class or object to the Settlement. *See* Neville Decl. at ¶3-6; *see also* Declaration of Joshua Eggnatz ("Eggnatz Decl.") [DE 19-1]. The Notices and Notice Program constituted sufficient notice, and satisfied all applicable requirements of law including, but not limited to, Federal Rule of Civil Procedure 23 and the constitutional requirement of due process.

The Notice Program was implemented and carried out in accordance with the Order Granting Preliminary Approval and the terms of the Agreement. *See id.*

#### **1. Service Award, Attorneys' Fees and Costs**

Class Counsel petitioned for a Service Award of \$5,000 for the Class Representative. Agreement at II.D.2. Class Counsel also petitioned for attorneys' fees of up to thirty percent (30%) of the Settlement Fund, plus expenses not to exceed Fifteen Thousand Dollars (\$15,000.00). Agreement, II.D.1. Plaintiffs Application for Service Award, Attorneys' Fees, and Costs was filed and posted to the Settlement Website on July 29, 2019. *See* [DE 19].

### C. Argument

Court approval is required for settlement of a class action. FED. R. CIV. P. 23(e). Federal courts have long recognized a strong policy and presumption in favor of class settlements. The Rule 23(e) analysis should be “informed by the strong judicial policy favoring settlements as well as the realization that compromise is the essence of settlement.” *In re Chicken Antitrust Litig. Am. Poultry*, 669 F.2d 228, 238 (5th Cir. 1982). In evaluating a proposed class settlement, the Court “will not substitute its business judgment for that of the parties; ‘the only question . . . is whether the settlement, taken as a whole, is so unfair on its face as to preclude judicial approval.’” *Rankin v. Rots*, 2006 WL 1876538, at \*3 (E.D. Mich. June 28, 2006). Class settlements minimize the litigation expenses of the parties and reduce the strain that litigation imposes upon already scarce judicial resources. Therefore, “federal courts naturally favor the settlement of class action litigation.” *Isby v. Bayh*, 75 F.3d 1191, 1196 (7th Cir. 1996). The Settlement here is more than sufficient under Rule 23(e) and Final Approval is clearly warranted.

#### 1. ***Notice was the Best Practicable and was Reasonably Calculated to Inform the Settlement Class of its Rights.***

The Notice Program consisted of: (1) direct mail postcard notice, and by e-mail if provided, (“Mailed Notice”) to each Settlement Class member; and (2) a “Long-Form” notice with more detail than the direct mail notice, which has been available on the Settlement Website and via mail upon request. *See* Neville Decl.

Each facet of the Notice Program was timely and properly accomplished. The Notice Administrator received data from Defendant that identified a combination of names, cellular telephone numbers, and/or e-mails, and was able to identify mailing information for 6,476 Settlement Class members. Neville Decl. at ¶ 2. The Notice Administrator delivered direct notice to 6,476 identified class members’ postal addresses and 600 identified email addresses. *Id.* Prior to mailing the postcards the Administrator ran them through the National Change of Address Database. *Id.* The Notice Administrator performed follow up research to attempt locate correct addresses for any undeliverable Mail Notice so it could re-mail postcards to Settlement Class members whose initial postcard notices were returned by the postal service prior to the Claims Deadline. *Id.* at ¶¶ 2, 9.

The Notice Administrator also established the Settlement Website, [www.cdirttlement.com](http://www.cdirttlement.com), which went live on July 9, 2019. Neville Decl. at ¶ 3. The Long Form

Notice, along with other key pleadings, have been available on the Settlement Website and upon request to the Settlement Administrator, to enable Settlement Class members to obtain detailed information about the Action and the Settlement. *Id.* In addition, a toll-free number was established. *Id.* at ¶ 3. By calling, Settlement Class members are able listen to answers to frequently asked questions and speak with a staffed trained specialist. *Id.* at ¶ 6.

The Court-approved Notice and Notice Program satisfied due process requirements because they described “the substantive claims . . . [and] contain[ed] information reasonably necessary to make a decision to remain a class member and be bound by the final judgment.” *In re Nissan Motor Corp. Antitrust Litig.*, 552 F.2d at 1104-05. The Notice, among other things, defined the Settlement Class, described the release provided to Defendant under the Settlement, as well as the amount and proposed distribution of the Settlement proceeds, and informed Settlement Class members of their right to opt-out or object, the procedures for doing so, and the time and place of the Final Approval Hearing. It also notified Settlement Class members that a final judgment would bind them unless they opted-out and told them where they could get more information. Further, the Notice described Class Counsel’s intention to seek attorneys’ fees of up to 30% of the Settlement Fund, plus litigation expenses, and a Service Award for the Class Representative. Hence, Settlement Class members were provided with the best practicable notice that was “reasonably calculated, under [the] circumstances, to apprise interested parties of the pendency of the action and afford them an opportunity to present their objections.” *Shutts*, 472 U.S. at 812 (quoting *Mullane*, 339 U.S. at 314-15).

The Settlement Administrator has received no requests for exclusion and *no objections* to the Settlement had been filed. Neville Decl. at ¶ 3.

**2. *The Settlement Should Be Approved as Fair, Adequate and Reasonable.***

In deciding whether to approve the Settlement, the Court will analyze whether it is “fair, adequate, reasonable, and not the product of collusion.” *Leverso v. Southtrust Bank*, 18 F.3d 1527, 1530 (11th Cir. 1994); *see also Bennett v. Behring Corp.*, 737 F.2d 982, 986 (11th Cir. 1984). A settlement is fair, reasonable and adequate when “the interests of the class as a whole are better served if the litigation is resolved by the settlement rather than pursued.” *In re Lorazepam & Clorazepate Antitrust Litig.*, MDL No. 1290, 2003 WL 22037741, at \*2 (D.D.C. June 16, 2003) (quoting *Manual for Complex Litigation (Third)* § 30.42 (1995)). Importantly, the Court is “not called upon to determine whether the settlement reached by the parties is the best possible deal,

nor whether class members will receive as much from a settlement as they might have recovered from victory at trial.” *In re Mexico Money Transfer Litig.*, 164 F. Supp. 2d 1002, 1014 (N.D. Ill. 2000) (citations omitted).

The Eleventh Circuit has identified six factors to be considered in analyzing the fairness, reasonableness and adequacy of a class settlement under Rule 23(e):

- (1) the existence of fraud or collusion behind the settlement;
- (2) the complexity, expense, and likely duration of the litigation;
- (3) the stage of the proceedings and the amount of discovery completed;
- (4) the probability of the plaintiffs’ success on the merits;
- (5) the range of possible recovery; and
- (6) the opinions of the class counsel, class representatives, and the substance and amount of opposition to the settlement.

*Leverso*, 18 F.3d at 1530 n.6; *see also Bennett*, 737 F.2d at 986. The analysis of these factors set forth below shows this Settlement to be eminently fair, adequate and reasonable.

**a. The Settlement Was the Result of Arm’s-Length Negotiations with the Assistance of an Experienced Mediator.**

Plaintiff and the Settlement Class were represented by experienced counsel throughout the negotiations. Class Counsel and Defendant engaged in a formal mediation, as well as several pre and post mediation informal settlement negotiations, all overseen by an experienced and well-respected mediator. All negotiations were arm’s-length and extensive. *See Perez v. Asurion Corp.*, 501 F. Supp. 2d 1360, 1384 (S.D. Fla. 2007) (concluding that class settlement was not collusive in part because it was overseen by “an experienced and well-respected mediator”); Eggatz Decl. ¶ 4.

**b. The Settlement Will Avert Years of Complex and Expensive Litigation.**

The claims and defenses here are complex. Recovery by any means other than settlement would require additional years of litigation. *See United States v. Glens Falls Newspapers, Inc.*, 160 F. 3d 853, 856 (2d Cir. 1998) (noting that “a principal function of a trial judge is to foster an atmosphere of open discussion among the parties’ attorneys and representatives so that litigation

may be settled promptly and fairly so as to avoid the uncertainty, expense and delay inherent in a trial.”).

In contrast, the Settlement provides immediate and substantial monetary benefits to the Settlement Class. Where unnecessary additional costs and delay are likely to be incurred absent a settlement, “it [is] proper to take the bird in the hand instead of a prospective flock in the bush.” *Lipuma American Express Co.*, 406 F. Supp. 2d 1298, 1323 (S.D. Fla. 2005) (quoting *In re Shell Oil Refinery*, 155 F.R.D. 552, 560 (E.D.La.1993)); *See also Perez*, 501 F. Supp. 2d at 1381 (“With the uncertainties inherent in pursuing trial and appeal of this case, combined with the delays and complexities presented by the nature of the case, the benefits of a settlement are clear.”).

Particularly because the “demand for time on the existing judicial system must be evaluated in determining the reasonableness of the settlement,” *Ressler v. Jacobson*, 822 F. Supp. 1551, 1554 (M.D. Fla. 1992) (citation omitted), there can be no doubt about the adequacy of the present Settlement, which provides reasonable benefits to the Settlement Class.

**c. The Facts Are Sufficiently Developed to Enable Class Counsel to Make a Reasoned Judgment.**

Courts also consider “the degree of case development that class counsel have accomplished prior to settlement” to ensure that “counsel had an adequate appreciation of the merits of the case before negotiating.” *In re General Motors Corp. Pick-up Truck Fuel Tank Prods. Liab. Litig.*, 55 F.3d 768, 813 (3d Cir. 1995). At the same time, “[t]he law is clear that early settlements are to be encouraged, and accordingly, only some reasonable amount of discovery should be required to make these determinations.” *Ressler*, 822 F. Supp. at 1555.

Class Counsel negotiated the Settlement with the benefit of targeted informal party and non-party discovery. Eggnatz Decl. ¶ 5. [DE 19-1]. Specifically, Class Counsel obtained information about the dialing system used and the circumstances that lead to the transmission of the subject text messages. Class Counsel also obtained documents evidencing the content and number of texts transmitted. Class Counsel also spent considerable time researching Defendant’s numerous defenses. As such, Class Counsel’s analysis and understanding of the legal obstacles positioned them to evaluate with the strengths and weaknesses of Plaintiff’s claims and Defendant’s defenses, as well as the range and amount of damages that were potentially recoverable if the Action proceeded to judgment on a class-wide basis. *Id.*

**d. Plaintiff and the Class Faced Significant Obstacles to Prevailing.**

The “likelihood and extent of any recovery from the defendants absent . . . settlement” is another important factor in assessing the reasonableness of a settlement. *Domestic Air*, 148 F.R.D. at 314. Where success at trial is not certain for plaintiffs, this factor weighs in favor of approving the settlement. *See Fresco v. Auto. Directions, Inc.*, No. 03-CIV-61063-MARTINE, 2009 WL 9054828, at \*4 (S.D. Fla. Jan. 20, 2009). Class Counsel believes that Plaintiff had a strong case against Defendant. Even so, Class Counsel are mindful that Defendant advanced significant defenses that would have been required to overcome in the absence of the Settlement. Plaintiff faced significant litigation risks. Plaintiff bears the burden of proving that the dialing system used to send the subject text messages is an automatic telephone dialing system (“ATDS”). Defendant denies that the subject text messages were sent with an ATDS. Plaintiff contends that a system is an ATDS if it dials numbers from a list without human intervention. *See e.g., Lardner v. Diversified Consultants Inc.*, 17 F. Supp. 3d 1215, 1223 (S.D. Fla. 2014) (Finding that a system which dials numbers from a preprogrammed list without human intervention is an ATDS). Defendant disagrees with this legal view—which is also an issue currently pending before the Eleventh Circuit, *see Glasser v. Hilton Grand Vacations*, No. 18-14499—and disputes whether the system used meets this definition in any event. If the ATDS issue were reached in this case, Plaintiff would seek to show that the system dialed numbers stored on a list without human intervention and that this system is therefore an ATDS. However, if the Court found that the dialing system is not an ATDS, then Plaintiff and the class would recover nothing. Defendant was prepared to vigorously litigate the ATDS and other issues, including class certification.

This Action involved several major litigation risks that loomed in the absence of settlement including, but not limited to, trial, as well as appellate review following a verdict. Apart from the risks, continued litigation would have involved substantial delay and expense, which further counsels in favor of Final Approval. The Defendant’s inability to pay a full potential class-wide judgment is also an important factor in favor of settlement. The uncertainties and delays from this process would have been significant. Eggnatz Decl. ¶¶ 7-10. [DE 15-1]

Given the myriad risks attending these claims, as well as the certainty of substantial delay and expense from ongoing litigation, the Settlement represents a fair compromise. *See, e.g., Haynes v. Shoney’s*, No. 89-30093-RV, 1993 U.S. Dist. LEXIS 749, at \*16-17 (N.D. Fla. Jan. 25, 1993) (“The risks for all parties should this case go to trial would be substantial. . . . It is possible

that trial on the merits would result in ... no relief for the class members. ... Based on ... the factual and legal obstacles facing both sides should this matter continue to trial, I am convinced that the settlement ... is a fair and reasonable compromise.”).

**e. The Benefits Provided by the Settlement are Fair, Adequate and Reasonable Compared to the Range of Possible Recovery.**

In determining whether a settlement is fair given the potential range of recovery, the Court should be guided by “the fact that a proposed settlement amounts to only a fraction of the potential recovery does not mean the settlement is unfair or inadequate.” *Behrens v. Wometco Enters., Inc.*, 118 F.R.D. 534, 542 (S.D. Fla. 1988), *aff’d*, 899 F.2d 21 (11th Cir. 1990). Indeed, “[a] settlement can be satisfying even if it amounts to a hundredth or even a thousandth of a single percent of the potential recovery.” *Id.* As in most litigation, “[t]he range of potential recovery spans from a finding of non-liability through varying levels of injunctive relief, in addition to any monetary benefits to class members.” *Figueroa v. Sharper Image Corp.*, 517 F. Supp. 2d 1292, 1326 (S.D. Fla. 2007) (citing *Lipuma v. American Express Co.*, 406 F. Supp. 2d 1298, 1322 (S.D. Fla. 2005), (internal quotation omitted). However, “the Court’s role is not to engage in a claim-by-claim, dollar-by-dollar evaluation, but rather, to evaluate the proposed settlement in its totality.” *Figueroa*, 517 F. Supp. 2d at 1326

Here, Class Counsel were well-positioned to evaluate the strengths and weaknesses of Plaintiff’s claims, as well as the appropriate basis upon which to settle them. Each Settlement Class Claimant who opted to participate in the settlement will receive \$450.00. Pursuant to the TCPA, each injured Settlement Class member could have received \$500.00 for each non-willful violative message received upon a successful verdict at trial, but such a result was very uncertain.

This Settlement provides an extremely fair and reasonable recovery to Settlement Class members when considering Defendant’s defenses, as well as the challenging, unpredictable path of litigation that Plaintiff would otherwise have continued to face in the trial and appellate courts. Given the ranges of typical individual recovery to settlement class members in other TCPA cases, the settlement benefit to Class Members here is significant.<sup>1</sup>

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1. The majority of the approved TCPA class action settlements that provided cash or merchandise to class members less than \$100. *See e.g. Spillman v. RPM Pizza, LLC*, Case No. 3:10-cv-00349 (M.D. Louisiana)(DE 244, 245)(\$15 recovery per claimant); *Desai v. ADT Security Systems*, Case No. 1:11-cv-01925 (N.D. Illinois)(DE 240, 243) (\$47 recovery per claimant);

**f. Class Counsel, the Plaintiff, and Absent Settlement Class Members Favor Approval.**

Class Counsel strongly endorse the Settlement. The Court should give “great weight to the recommendations of counsel for the parties, given their considerable experience in this type of litigation.” *Warren*, 693 F. Supp. at 1060; *see also Domestic Air*, 148 F.R.D. at 312-13 (“In determining whether to approve a proposed settlement, the Court is entitled to rely upon the judgment of the parties’ experienced counsel. “[T]he trial judge, absent fraud, collusion, or the like, should be hesitant to substitute its own judgment for that of counsel.”) (citations omitted).

There has been no opposition to the Settlement, as not a single objection was filed. This is another indication that the Settlement Class is clearly satisfied with the Settlement. Even if there were some objections, it is settled that “[a] small number of objectors from a plaintiff class of many thousands is strong evidence of a settlement’s fairness and reasonableness.” *Association for Disabled Americans v. Amoco Oil Co.*, 211 F.R.D. 457, 467 (S.D. Fla. 2002). *See also Lipuma*, 406 F. Supp. 2d at 1324 (“a low percentage of objections points to the reasonableness of a proposed settlement and supports its approval.”); *Allapattah Servs., Inc. v. Exxon Corp.*, No. 91-cv-0986, 2006 WL 1132371, at \*13 (S.D. Fla. Apr. 7, 2006) (“I infer from [the] absence of a significant

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*Garret, et al. v. Sharps Compliance, Inc.*, Case No. 1:10-cv-04030 (N.D. Illinois)(DE 74) (\$28.13 recovery per claimant); *Paldo Sign and Display Company v. Topsail Sportswear*, Case No. 1:08-cv-05959 (N.D. Illinois)(DE 116) (\$42 recovery per fax); *Adams v. AllianceOne Receivables Management, Inc.*, 3:08-cv-00248 (S.D. California) (\$40 recovery per claimant)(DE 116, 137); *Agne v. Papa John’s International, et al.*, 2:10-cv-01139 (W.D. Washington)(DE 389) (\$50 recovery plus \$13 merchandise per claimant); *Bellows v. NCO Financial Systems, Inc.*, 3:07-cv-01413 (S.D. California)(DE 38 at 6) (\$70 recovery per claimant); *Clark v. Payless ShoeSource, Inc.*, 2:09-cv-00915 (W.D. Wash.)(DE 61 at 3; 72) (\$10 merchandise certificate per claimant); *Cabbage v. The Talbots, Inc. et al.*, 2:09-cv-00911 (W.D. Wash.)(DE 114, ¶ 11) (\$40 or \$80 merchandise certificate per claimant); *Hovila v. Tween Brands, Inc.*, 2:09-cv-00491 (W.D. Wash.)(DE 12, ¶ 12) (\$20 or \$45 merchandise certificate); *In re Jiffy Lube International, Inc. Text Spam Litig.*, 3:11-MD-02261 (S.D. Cal.)(DEs 90-1 at 7-8; 97) (\$15); *Kazemi v. Payless ShoeSource, Inc. et al.*, 3:09-cv-05142 (N.D. Cal.)(DE 94, ¶ 10) (\$15 merchandise certificate); *Kwan v. Clearwire Corp.*, 2:09-cv-01392 (W.D. Wash.)(DEs 201) (\$53 per call); *Lemieux v. Global Credit & Collection Corp.*, 3:08-cv-01012 (S.D. Cal.)(DE 46, at 4) (\$70 recovery per claimant); *Malta v. Freddie Mac & Wells Fargo Home Mortgage*, 3:10-cv-01290 (S.D. Cal.)(DE 91 at 5) (\$85 recovery per claimant); *Sarabi v. Weltman, Weinberg & Reis Co.*, 3:10-cv-01777 (S.D. Cal.)(DE 42 at 6) (48 recovery per claimant); *Steinfeld, et al. v. Discover Financial Services, et al.*, 3:12-cv-01118 (N.D. Cal.)(DE 65 at 17) (\$47 recovery per claimant); and *Wojcik v. Buffalo Bills, Inc.*, 8:12-cv-02414 (M.D. Fla.)(DE 77 at 5) (\$58-\$75 recovery per claimant).

number of objections that the majority of the Class found [the settlement agreement] reasonable and fair.”).

### **3. The Court Should Certify the Settlement Class.**

Plaintiff and Class Counsel respectfully request that the Court certify the Settlement Class. “Confronted with a request for settlement-only class certification, a district court need not inquire whether the case, if tried, would present intractable management problems . . . for the proposal is that there be no trial.” *Amchem Products, Inc. v. Windsor*, 521 U.S. 591, 620 (1997).

#### **Standing**

“In order to establish Article III standing to bring a suit, a plaintiff has the burden to show that he ‘(1) suffered an injury in fact, (2) that is fairly traceable to the challenged conduct of the defendant, and (3) that is likely to be redressed by a favorable judicial decision.’” *Mohamed v. Off Lease Only, Inc.*, No. 15-23352-Civ-COOKE/TORRES, 2017 U.S. Dist. LEXIS 41023, at \*2-3 (S.D. Fla. Mar. 22, 2017) (quoting *Spokeo, Inc. v. Robins*, 136 S. Ct. 1540, 1547 (2016)). “A plaintiff attains an injury in fact when he ‘suffer[s] an invasion of a legally protected interest that is concrete and particularized[,] and actual or imminent, not conjectural or hypothetical.’” *Id.* at \*3.

The Eleventh Circuit has noted that “a plaintiff is not required to demonstrate the merits of his case in order to establish his standing to sue.” *Muransky v. Godiva Chocolatier, Inc.*, Nos. 16-16486, 16-16783, 2019 U.S. App. LEXIS 11630, at \*12 (11th Cir. Apr. 22, 2019) (citing *Pedro v Equifax, Inc.*, 868 F.3d 1275, 1279 (11th Cir. 2017)). Even after “*Spokeo* as before, ‘intangibles’ injuries...may satisfy Article III’s concreteness requirement,” and that “*Spokeo* made no change to the rule that ‘a small injury, ‘an identifiable trifle,’ is sufficient to confer standing.’” *Muransky*, 2019 U.S. App. LEXIS 11630, at \*15 (citing *Common Cause/Georgia v. Billups*, 554 F.3d 1340, 1351 (11th Cir. 2009) (quoting *United States v. Students Challenging Regulatory Agency Procedures (SCRAP)*, 412 U.S. 669, 689 n.14 (1973))). Ultimately, “where Congress elevates the risk of harm to a concrete interest to the status of a concrete injury, the risk need be no more than an ‘identifiable trifle’ to be concrete.” *Muransky*, 2019 U.S. App. LEXIS 11630, at \*117 (quoting *Billups*, 554 F.3d at 1351).

Here, Plaintiff has standing under the TCPA to bring his claim. The TCPA is a “consumer protection statute[] that confer[s] on [P]laintiff[] the right to be free from certain harassing and privacy-invading conduct.” *Manno v. Healthcare Rev. Recovery Grp., LLC*, 289 F.R.D. 674, 682

(S.D. Fla. 2013); *see also Gamble v. New Eng. Auto Fin.*, 735 F. App'x 664, 666 (11th Cir. 2018) (“Congress provided [Plaintiff] that right through the TCPA, and she had that right (and could assert it through litigation against [Defendant]...)” (citing 47 U.S.C. § 227). This includes being free from “certain prohibited calls.” *Tillman v. Ally Fin. Inc.*, No. 2:16-cv-313-FtM-99CM, 2017 U.S. Dist. LEXIS 71919, at \*16 (M.D. Fla. May 11, 2017) (finding that receipt of such prohibited calls “is an injury that Congress has elevated to the status of a legally cognizable injury through the TCPA”); *Manno*, 289 F.R.D. at 682 (holding “[plaintiff] has alleged [d]efendants’ conduct violated [the TCPA], and that is enough to confer upon him standing under Article III”).

The injury alleged by Plaintiff here is particularized. Indeed, Plaintiff received multiple prohibited text message advertisements from Defendant on his cell phone, and, thus, he was affected in a “personal and individual way.” *Mohamed*, 2017 U.S. Dist. LEXIS 41023, at \*3. This injury, even if construed as intangible, is also concrete. *Id.* As held by the Eleventh Circuit, ““where a statute confers new legal rights on a person, that person will have Article III standing to sue where the facts establish a concrete, particularized, and personal injury to that person as a result of the violation of the newly created legal rights.”” *Eisenband v. Schumacher Auto., Inc.*, No. 18-cv-80911, 2018 U.S. Dist. LEXIS 181272, at \*3 (S.D. Fla. Oct. 22, 2018) (Bloom, J.) (quoting *Florence Endocrine Clinic, PLLC v. Arriva Medical, LLC*, 858 F.3d 1362, 1366 (11th Cir. 2017) (quoting *Palm Beach Golf Center-Boca, Inc. v. John G. Sarris, D.D.S., P.A.*, 781 F.3d 1245, 1251 (11th Cir. 2015))). “The Eleventh Circuit, pre- and post-*Spokeo*, has held that the TCPA ‘creates such a cognizable right.’” *Id.* (citing *Palm Beach Golf*, 781 F.3d at 1251).

**Certification under Rule 23(a)**

Certification under Rule 23(a) of the Federal Rules of Civil Procedure requires that (1) the class is so numerous that joinder of all members is impracticable, (2) there are questions of law or fact common to the class, (3) the claims or defenses of the representative parties are typical of the claims or defenses of the class, and (4) the representative parties will fairly and adequately protect the interests of the class. Under Rule 23(b)(3), certification is appropriate if the questions of law or fact common to the class members predominate over individual issues of law or fact and if a class action is superior to other available methods for the fair and adjudication of the controversy. For the purpose of considering a settlement, all of the factors are satisfied.

The numerosity requirement of Rule 23(a) is satisfied because the Settlement Class consists of approximately 7,693 individuals, and joinder of all such persons is impracticable. *See Fed. R.*

Civ. P. 23(a)(1); *Kilgo v. Bowman Trans.*, 789 F.2d 859, 878 (11th Cir. 1986) (numerosity satisfied where plaintiffs identified at least 31 class members “from a wide geographical area”).

“Commonality requires the plaintiff to demonstrate that the class members ‘have suffered the same injury,’” and the plaintiff’s common contention “must be of such a nature that it is capable of classwide resolution – which means that determination of its truth or falsity will resolve an issue that is central to the validity of each one of the claims in one stroke.” *Wal-Mart Stores, Inc. v. Dukes*, 564 U.S. 338, 131 S. Ct. 2541, 2551 (2011) (citation omitted). Here, the commonality requirement is readily satisfied. There are multiple questions of law and fact – centering on Defendant’s text messaging program – that are common to the Settlement Class, that are alleged to have injured all Settlement Class members in the same way, and that would generate common answers.

For similar reasons, Plaintiff’s claims are reasonably coextensive with those of the absent class members, such that the Rule 23(a)(3) typicality requirement is satisfied. *See Kornberg v. Carnival Cruise Lines, Inc.*, 741 F.2d 1332, 1337 (11th Cir. 1984) (typicality satisfied where claims “arise from the same event or pattern or practice and are based on the same legal theory”). Plaintiff is typical of absent Settlement Class members because he received text messages after allegedly making a stop request and suffered the same injuries as them and because they will all benefit from the relief achieved.

Plaintiff and Class Counsel also satisfy the adequacy of representation requirement. Adequacy under Rule 23(a)(4) relates to (1) whether the proposed class representative has interests antagonistic to the class; and (2) whether the proposed class counsel has the competence to undertake this litigation. *Fabricant*, 202 F.R.D. at 314. The determinative factor “is the forthrightness and vigor with which the representative party can be expected to assert and defend the interests of the members of the class.” *Lyons v. Georgia-Pacific Corp. Salaried Employees Ret. Plan*, 221 F.3d 1235, 1253 (11th Cir. 2000) (internal quotation marks omitted). Plaintiff’s interests are coextensive with, not antagonistic to, the interests of the Settlement Class, because Plaintiff and the absent Settlement Class members have the same interest in the relief afforded by the Settlement, and the absent Settlement Class members have no diverging interests. Further, Plaintiff and the Settlement Class are represented by qualified and competent Class Counsel who have extensive experience and expertise prosecuting complex class actions.

Rule 23(b)(3) requires that “[c]ommon issues of fact and law . . . ha[ve] a direct impact on every class member’s effort to establish liability that is more substantial than the impact of individualized issues in resolving the claim or claims of each class member.” *Sacred Heart Health Sys., Inc. v. Humana Military Healthcare Servs., Inc.*, 601 F.3d 1159, 1170 (11th Cir. 2010) (internal quotation marks omitted). Plaintiff readily satisfies the Rule 23(b)(3) predominance requirement because liability questions common to all Settlement Class members substantially outweigh any possible issues that are individual to each Settlement Class member. The necessity for the court to deal with any individual issues in the litigation context is also attenuated in the settlement context. Further, resolution of thousands of claims in one action is far superior to individual lawsuits, because it promotes consistency and efficiency of adjudication. *See* Fed. R. Civ. P. 23(b)(3). For these reasons, the Court should certify the Settlement Class.

Based on the foregoing, the Settlement is fair, adequate and reasonable.

## V. CONCLUSION

Plaintiff and Class Counsel respectfully request that this Court: (1) grant Final Approval to the Settlement and enter the proposed order attached as **Exhibit B**; (2) certify for settlement purposes the Settlement Class pursuant to Federal Rules of Civil Procedure 23(a), 23(b)(3), and 23(e); (3) appoint Plaintiff as Class Representative; (4) appoint as Class Counsel the law firms and attorneys listed in paragraph I of the Agreement; (5) approve the requested Service Award in the amount of \$5,000; (6) award Class Counsel attorneys’ fees in the amount of 30% of the Settlement Fund, and award reimbursement of costs in the amount of \$3,708.97; and (7) enter Final Judgment dismissing the Action with prejudice.

### **CERTIFICATE OF GOOD FAITH CONFERRAL**

The undersigned attorney, in compliance with S.D. Local Rule 7.1(a)(3), certifies that the movant has conferred with counsel for Defendant, and that Defendant does not oppose the relief requested in the instant motion.

Dated: September 9, 2019

Respectfully submitted,

/s/ Joshua H. Eggnatz

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Fort Lauderdale, FL 33301

Telephone: 954-524-2820

Facsimile: 954-524-2822

*Counsel for Plaintiff and the Class*

### **CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that on September 9, 2019, I electronically filed the foregoing document with the Clerk of the Court using CM/ECF. I also certify that the foregoing document is being served this day on all counsel of record via transmission of Notice of Electronic Filing generated by CM/ECF.

/s/ Joshua H. Eggnatz

Joshua H. Eggnatz

### **SERVICE LIST**

David S. Almeida, Esq.

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BENESCH LAW

71 South Wacker Drive

Suite 1900

Chicago, IL 60606

Telephone: (312) 212-4956

*Attorneys for Defendant*

# **EXHIBIT A**

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF FLORIDA**

JOEL MEDGEBOW, individually  
and on behalf of all others similarly  
situated,

Plaintiffs,

v.

CHECKERS DRIVE-IN  
RESTAURANTS  
INC.,

Defendants.

CASE NO. 9:19-cv-80090

**DECLARATION OF JEREMY  
NEVILLE ON BEHALF OF  
SETTLEMENT ADMINISTRATOR  
REGARDING CLASS NOTICE**

Date: September 17, 2019

Time: 9:30 a.m.

Judge: Hon. Beth Bloom

**DECLARATION OF JEREMY NEVILLE ON BEHALF OF SETTLEMENT  
ADMINISTRATOR REGARDING CLASSNOTICE**

I, Jeremy Neville, declare:

1. I am employed as a project manager by Kurtzman Carson Consultants (“KCC”), a nationally-recognized notice and claims administration firm located at 462 South 4th Street, Louisville, KY 40202. KCC was retained as the Settlement Administrator in this case, and as the project manager, I oversee all aspects of the administrative services provided. I submit this declaration regarding the *Medgebow v. Checkers Drive-In Restaurants* Notice Program.

2. On May 23, 2019, Defense Counsel, Benesch, Friedlander, Coplan & Aronoff LLP provided KCC an excel file that contained the telephone numbers of 7,693 Settlement Class Members. KCC performed two separate reverse phone number searches to identify the postal information for the received telephone records. The first lookup up of 7,693 telephone numbers returned 5,765 names and addresses. The second lookup of 1,932 unmatched telephone numbers returned 711 names and addresses. KCC was also able to identify 988 email addresses associated with the matched telephone numbers. Of these 988 email addresses, 388 were removed as being duplicate or invalid. Records were searched using the National Change of Address Database and on July 9, 2019 KCC caused notice to be delivered to 6,476 identified class members postal addresses and 600 identified email addresses. To date, KCC has received a total of 520 approved eligible claims.

3. On July 9th, 2019, KCC established the Settlement Website for this settlement at [www.CDIRSettlement.com](http://www.CDIRSettlement.com). On the Settlement Website, visitors can view answers to frequently asked questions, download important case documents including the Settlement Agreement, Claim Form, and Full Class Notice Form. The Settlement Website is accessible

24 hours per day, seven days per week.

4. Along with the Settlement Website, *www.CDIRSettlement.com*, KCC also launched an online interactive claims submission portal where claimants could log on and submit a claim online. During the claim's submission period KCC received a total of 516 approved online claims.

5. KCC set up a dedicated P.O. Box to receive claim submissions by mail. During the claims period KCC received a total of 4 approved paper claims.

6. On July 9th, 2019, KCC established a toll-free telephone number to handle class member inquiries and facilitate Notice requests. Our 1,200-seat call center is staffed by trained specialists who are available from 9 a.m. Eastern Time to 8 p.m. Eastern Time. To date we have received 1,143 calls on this line.

7. On July 9th, 2019, KCC mailed Post-Card Class Notice to a total of 6,476 Settlement Class Members who provided a valid postal address. A true and correct copy of the Class Notice is attached herein as Exhibit A.

8. On July 9th, 2019, KCC emailed Class Notice to a total of 600 Settlement Class Members who provided a valid email address. Of the 600 emails sent, 5 were returned as undeliverable and 595 were successfully sent. A true and correct copy of the Class Notice is attached herein as Exhibit B

9. To date, KCC has received a total of 914 Class Notices returned by the USPS. KCC ran a search for an updated address for Settlement Class Members whose Class Notice was returned as undeliverable, and updated and re-mailed the Class Notice to 141 Settlement Class Members.

10. The deadline to submit a request for exclusion (“opt-out”) was August 13, 2019. To date, KCC has not received any opt-out requests.

11. The deadline to submit an objection to the settlement was August 13, 2019. To date, KCC has not received any objections to the settlement.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on September 6, 2019.

A handwritten signature in cursive script, appearing to read "Jeremy R. Alb", is written over a horizontal line.

# **EXHIBIT A**

Atty General v. Blockers, Government Administration  
P.O. Box 404000  
Louisville, KY 40233-4000

2D

## LEGAL NOTICE

See other side for details



Postal Service: Please Do Not Mark Barcode

C3M--

Claim8:

PIN:

,

# C3M

If you received a text message from Checkers Drive-In Restaurants, Inc.

## **you could be entitled to a Cash settlement payment.**

**What is this?** This is notice of a proposed Settlement in a class action lawsuit where **you could be entitled to up to \$450.**

**What is this lawsuit about?** The Settlement would resolve a class action lawsuit where the Plaintiff alleged that Checkers sent text messages after receiving opt-out requests in violation of the Telephone Consumer Protection Act. Checkers denies any wrongdoing. The Court has not ruled on the merits of Plaintiff's claims or Checkers' defenses.

**Why am I getting this notice?** You were identified as someone to whom Checkers sent a text message after you texted Checkers to stop sending you text messages.

**What does the Settlement provide?** Checkers has agreed to make cash payments to class members who submit a valid claim form ("Claim Form") and pay for the cost of notice and administration of the Settlement, attorneys' fees and expenses incurred by counsel for the Settlement Class ("Class Counsel") and a Service Award Payment for Plaintiff.

**A Settlement Class Member who submits a valid Claim Form will receive a check for up to \$450.** Plaintiff will petition for a Service Award not to exceed \$5,000. Class Counsel will petition for attorney's fees up to \$1,038,555, plus reasonable expenses up to \$15,000.

**How can I receive a payment from the Settlement?** You must complete and submit a valid Claim Form by **August 13, 2019**. You can submit a Claim Form online at [www.CDIRSettlement.com](http://www.CDIRSettlement.com). You can also submit a Claim Form by mail. You can obtain a Claim Form at [www.CDIRSettlement.com](http://www.CDIRSettlement.com) or by calling 877-236-9485. If mailed in, Claim Forms must be sent to the address on the reverse side of this notice and must be postmarked no later than August 13, 2019.

**Do I have to be included in the Settlement?** If you don't want monetary compensation and you want to keep the right to pursue or continue to pursue claims against Checkers on your own, then you must exclude yourself from the Settlement by sending a letter requesting exclusion to the Settlement Administrator postmarked no later than August 13, 2019 at the address below. The letter requesting exclusion must contain the specific information set forth on the Long Form Notice on the Settlement Website and in the Settlement Agreement.

**If I don't like something about the Settlement, how do I tell the Court?** If you don't exclude yourself from the Settlement, you can object to the Settlement. You must file your written objection with the Court by August 13, 2019. Your written objection must also be mailed to both Class Counsel and Checkers' Counsel and postmarked no later than August 13, 2019. Your written objection must contain the specific information set forth in the Class Notice on the Settlement Website and in the Settlement Agreement.

**What if I do nothing?** If you do nothing, you will not be eligible for a payment. But, you will still be a Settlement Class Member bound by the Settlement, and you will release Checkers from all liability associated with the alleged actions giving rise to this case.

**How do I get more information about the Settlement?** Visit [www.CDIRSettlement.com](http://www.CDIRSettlement.com). You can also obtain additional information, a more detailed notice describing the Settlement, or a Claim Form, by calling 877-236-9485.

**[www.CDIRSettlement.com](http://www.CDIRSettlement.com)**

# **EXHIBIT B**

Claim8: <<Claim8>>

PIN: <<PIN>>

**If you received a text message from Checkers Drive-In Restaurants, Inc. you could be entitled to a Cash settlement payment.**

**What is this?** This is notice of a proposed Settlement in a class action lawsuit where **you could be entitled to up to \$450.**

**What is this lawsuit about?** The Settlement would resolve a class action lawsuit where the Plaintiff alleged that Checkers sent text messages after receiving opt-out requests in violation of the Telephone Consumer Protection Act. Checkers denies any wrongdoing. The Court has not ruled on the merits of Plaintiff's claims or Checkers' defenses.

**Why am I getting this notice?** You were identified as someone to whom Checkers sent a text message after you texted Checkers to stop sending you text messages.

**What does the Settlement provide?** Checkers has agreed to make cash payments to class members who submit a valid claim form ("Claim Form") and pay for the cost of notice and administration of the Settlement, attorneys' fees and expenses incurred by counsel for the Settlement Class ("Class Counsel") and a Service Award Payment for Plaintiff. **A Settlement Class Member who submits a valid Claim Form will receive a check for up to \$450.** Plaintiff will petition for a Service Award not to exceed \$5,000. Class Counsel will petition for attorney's fees up to \$1,038,690, plus reasonable expenses up to \$15,000.

**How can I receive a payment from the Settlement?** You must complete and submit a valid Claim Form by **August 13, 2019.** You can submit a Claim Form online at [www.CDIRsettlement.com](http://www.CDIRsettlement.com). You can also submit a Claim Form by mail. You can obtain a Claim Form at [www.CDIRsettlement.com](http://www.CDIRsettlement.com) or by calling 877-236-9485. If mailed in, Claim Forms must be sent to the address below and must be postmarked no later than August 13, 2019.

**Do I have to be included in the Settlement?** If you don't want monetary compensation and you want to keep the right to pursue or continue to pursue claims against Checkers on your own, then you must exclude yourself from the Settlement by sending a letter requesting exclusion to the Settlement Administrator postmarked no later than August 13, 2019 at the address below. The letter requesting exclusion must contain the specific information set forth on the Long Form Notice on the Settlement Website and in the Settlement Agreement.

**If I don't like something about the Settlement, how do I tell the Court?** If you don't exclude yourself from the Settlement, you can object to the Settlement. You must file your written objection with the Court by August 13, 2019. Your written objection must also be mailed to both Class Counsel and Checkers' Counsel and postmarked no later than August 13, 2019. Your written objection must contain the specific information set forth in the Class Notice on the Settlement Website and in the Settlement Agreement.

**What if I do nothing?** If you do nothing, you will not be eligible for a payment. But, you will still be a Settlement Class Member bound by the Settlement, and you will release Checkers from all liability associated with the alleged actions giving rise to this case.

**How do I get more information about the Settlement?** Visit [www.CDIRsettlement.com](http://www.CDIRsettlement.com). You can also obtain additional information, a more detailed notice describing the Settlement, or a Claim Form, by calling 877-236-9485.

**[www.CDIRsettlement.com](http://www.CDIRsettlement.com)**

# **EXHIBIT B**

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF FLORIDA**

**CASE NO. 9:19-cv-80090-BLOOM/Reinhart**

JOEL MEDGEBOW, individually  
and on behalf of all others  
similarly situated

Plaintiff,

vs.

CHECKERS DRIVE-IN RESTAURANTS  
INC.,

Defendant.

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**[PROPOSED] ORDER GRANTING FINAL APPROVAL TO  
CLASS ACTION SETTLEMENT AND FINAL JUDGMENT**

On May 28, 2019, this Court granted preliminary approval to the proposed class action settlement set forth in the Stipulation and Settlement Agreement (the “Settlement Agreement”) between Plaintiff Joel Medgebow (“Plaintiff”), on behalf of himself and all members of the Settlement Class,<sup>1</sup> and Defendant Checkers Drive-In Restaurants, Inc. (“Checkers”) (collectively, the “Parties”). The Court also provisionally certified the Settlement Class for settlement purposes, approved the procedure for giving Class Notice to the Settlement Class Members, and set a Final Approval Hearing to take place on September 17, 2019.

On September 17, 2019, the Court held a duly noticed Final Approval Hearing to consider: (1) whether the terms and conditions of the Settlement Agreement are fair, reasonable and adequate; (2) whether a judgment should be entered dismissing Plaintiff’s Amended Complaint on the merits and with prejudice in favor of Checkers and against all persons or entities who are

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<sup>1</sup> Unless otherwise defined, capitalized terms in this Order have the definitions found in the Settlement Agreement.

Settlement Class Members herein who have not requested exclusion from the Settlement Class; and (3) whether and in what amount to award counsel for the Settlement Class as Attorneys' Fees and Expenses and whether and in what amount to award a Service Award to Plaintiff.

**NOW, THEREFORE, IT IS HEREBY ORDERED THAT:**

**I. JURISDICTION OF THE COURT**

1. The Court has personal jurisdiction over the parties and the Settlement Class Members, venue is proper, and the Court has subject matter jurisdiction to approve the Settlement Agreement, including all Exhibits thereto, and to enter this Final Order and Judgment. Without in any way affecting the finality of this Final Order and Judgment, this Court hereby retains jurisdiction as to all matters relating to administration, consummation, enforcement, and interpretation of the Settlement Agreement and of this Final Order and Judgment, and for any other necessary purpose.

2. The Settlement Agreement was negotiated at arm's length by experienced counsel who were fully informed of the facts and circumstances of this litigation (the "Litigation" or the "Action") and of the strengths and weaknesses of their respective positions. The Settlement Agreement was reached after the Parties had engaged in mediation and extensive settlement discussions and after the exchange of information, including information about the size and scope of the Settlement Class. Counsel for the Parties were therefore well positioned to evaluate the benefits of the Settlement Agreement, taking into account the expense, risk, and uncertainty of protracted litigation.

3. The Court finds that the prerequisites for a class action under Fed. R. Civ. P. 23 have been satisfied for settlement purposes for each Settlement Class Member in that: (a) the number of Settlement Class Members is so numerous that joinder of all members thereof is impracticable; (b) there are questions of law and fact common to the Settlement Class; (c) the

claims of Plaintiff are typical of the claims of the Settlement Class she seeks to represent; (d) Plaintiff and Class Counsel have and will continue to fairly and adequately represent the interests of the Settlement Class for purposes of entering into the Settlement Agreement; (e) the questions of law and fact common to the Settlement Class Members predominate over any questions affecting any individual Settlement Class Member; (f) the Settlement Class is ascertainable; and (g) a class action is superior to the other available methods for the fair and efficient adjudication of the controversy.

## **II. CERTIFICATION OF SETTLEMENT CLASS**

4. Pursuant to Fed. R. Civ. P. 23, this Court hereby finally certifies the Settlement Class, as identified in the Settlement Agreement: All persons in the United States (i) identified in the Settlement Class List (ii) who between January 28, 2018 and May 28, 2019 (the “Class Period”), attempted to unsubscribe from receiving text messages from Checkers’ short code 88001, by texting “stop,” “cancel,” “unsubscribe,” “end,” “quit,” “optout,” “opt out,” “remove,” “cancelar,” “arret,” or “arrette” (or any variation thereof) and were subsequently sent text message advertisements or promotions from Checkers to their cellular telephone and did not re-subscribe to receive text messages. Persons meeting this definition are referenced herein collectively as the “Settlement Class,” and individually as “Settlement Class Members.”

Notwithstanding the foregoing, this class specifically excludes persons in the following categories: (A) individuals who are or were during the Class Period officers or directors of Checkers or any of its respective affiliates; (B) the district judge and magistrate judge presiding over this case, the judges of the United States Court of Appeals for the Eleventh Circuit, their spouses, and persons within the third degree of relationship to any of them; and (C) all persons who file a timely and proper request to be excluded from the Settlement Class in accordance with

Section III(D) of the Settlement Agreement. The following persons timely submitted requests to exclude themselves and shall be excluded from the Settlement Class: [*See* Exhibit A to this Order].

### **III. APPOINTMENT OF CLASS REPRESENTATIVES AND CLASS COUNSEL**

5. The Court finally appoints attorneys Seth Lehrman of Edwards Pottinger, LLC and Joshua Eggnatz and Michael Pascucci of Eggnatz Pascucci, P.A. as Class Counsel for the Settlement Class.

6. The Court finally designates Plaintiff Joel Medgebow as the Class Representative.

### **IV. NOTICE AND CLAIMS PROCESS**

7. The Court makes the following findings on notice to the Settlement Class:

(a) The Court finds that the distribution of the Class Notice, as provided for in the Settlement Agreement, (i) constituted the best practicable notice under the circumstances to Settlement Class Members, (ii) constituted notice that was reasonably calculated, under the circumstances, to apprise Settlement Class Members of, among other things, the pendency of the Action, the nature and terms of the proposed Settlement, their right to object or to exclude themselves from the proposed Settlement, and their right to appear at the Final Approval Hearing, (iii) was reasonable and constituted due, adequate, and sufficient notice to all persons entitled to be provided with notice, and (iv) complied fully with the requirements of Fed. R. Civ. P. 23, the United States Constitution, the Rules of this Court, and any other applicable law.

(b) The Court finds that the Class Notice and methodology set forth in the Settlement Agreement, the Preliminary Approval Order, and this Final Order and Judgment (i) constitute the most effective and best practicable notice under the circumstances of the relief available to Settlement Class Members pursuant to the Agreement; (ii) reached a high percentage of the Settlement Class and constitutes due, adequate, and sufficient notice for all other purposes to all Settlement Class Members; and (iii) comply fully with the requirements of Fed. R. Civ. P.

23, the United States Constitution, the Rules of this Court, and any other applicable laws.

**V. FINAL APPROVAL OF THE CLASS ACTION SETTLEMENT**

8. The Settlement Agreement is finally approved in all respects as fair, reasonable and adequate. The terms and provisions of the Settlement Agreement, including all Exhibits thereto, have been entered into in good faith and are hereby fully and finally approved as fair, reasonable, and adequate as to, and in the best interests of, each of the Parties and the Settlement Class Members. Full opportunity has been given to the Settlement Class Members to exclude themselves from the Settlement, object to the terms of the Settlement or to Class Counsel's request for attorneys' fees, costs, and expenses and for payments to the Class Representatives, and otherwise participate in the Final Approval Hearing.

**VI. ADMINISTRATION OF THE SETTLEMENT**

9. The Parties are hereby directed to implement the Settlement Agreement according to its terms and provisions. The Settlement Administrator is directed to provide Claim Settlement Payments to those Settlement Class Members who submit valid, timely, and complete Claims.

10. The Court hereby approves Class Counsel's request for attorney fees in the amount of \$1,038,555.55, plus costs in the amount of \$3,708.97. The Court finds that the requested fees of 30% of the Settlement Fund are reasonable under the percentage-of-the fund and benefit approach.

11. The Settlement Administrator shall pay Class Counsel the total amount of \$1,042,264.52 as reasonable attorneys' fees, inclusive of the award of reasonable costs incurred in this Action. The award of attorneys' fees and costs to Class Counsel shall be paid out of the Settlement Fund within the time period and manner set forth in the Settlement Agreement.

12. The Court finds that no objections were submitted by any Settlement Class Member.

13. The Court awards a Service Award in the amount of \$5,000.00 to Plaintiff Joel Medgebow payable pursuant to the terms of the Settlement Agreement.

## **VII. RELEASE OF CLAIMS**

14. Upon entry of this Final Approval Order, all members of the Class who did not validly and timely submit Requests for Exclusion in the manner provided in the Agreement shall, by operation of this Final Approval Order and Judgment, have fully, finally and forever released, relinquished and discharged Checkers and the Released Parties from the Released Claims as set forth in the Settlement Agreement.

15. Furthermore, all Settlement Class Members who did not validly and timely submit Requests for Exclusion in the manner provided in the Agreement are hereby permanently barred and enjoined from filing, commencing, prosecuting, maintaining, intervening in, participating in, conducting or continuing, either directly or in any other capacity, either individually or as a class, any action or proceeding in any court, agency, arbitration, tribunal or jurisdiction, asserting any claims released pursuant to the Settlement Agreement, or seeking an award of fees and costs of any kind or nature whatsoever and pursuant to any authority or theory whatsoever, relating to or arising from the Action or Released Claims or that could have been brought in the Action.

16. The terms of the Settlement Agreement and of this Final Approval Order, including all Exhibits thereto, shall be forever binding on, and shall have *res judicata* and preclusive effect in, all pending and future lawsuits maintained by the Plaintiff and all other Settlement Class Members, as well as their heirs, executors and administrators, successors, and assigns.

17. The Releases, which are set forth in Section V of the Settlement Agreement and which are also set forth below, are expressly incorporated herein in all respects and are effective as of the date of this Final Order and Judgment; and the Released Parties (as that term is defined below and in the Settlement Agreement) are forever released, relinquished, and discharged by the

Settlement Class Members (as that term is defined below and in the Settlement Agreement) from all Released Claims (as that term is defined below and in the Settlement Agreement).

(a) The Settlement Agreement and Releases do not affect the rights of Settlement Class Members who timely and properly submit a Request for Exclusion from the Settlement in accordance with the requirements in Section III(D) of the Settlement Agreement.

(b) The administration and consummation of the Settlement as embodied in the Settlement Agreement shall be under the authority of the Court. The Court shall retain jurisdiction to protect, preserve, and implement the Settlement Agreement, including, but not limited to, enforcement of the Releases. The Court expressly retains jurisdiction in order to enter such further orders as may be necessary or appropriate in administering and implementing the terms and provisions of the Settlement Agreement.

(c) The Settlement Agreement shall be the exclusive remedy for any and all Settlement Class Members, except those who have properly requested exclusion (opted-out), and the Released Parties shall not be subject to liability or expense for any of the Released Claims to any Settlement Class Member(s).

(d) The Releases shall not preclude any action to enforce the terms of the Settlement Agreement, including participation in any of the processes detailed therein. The Releases set forth herein and in the Settlement Agreement are not intended to include the release of any rights or duties of the Parties arising out of the Settlement Agreement, including the express warranties and covenants contained therein.

18. Plaintiff and all Settlement Class Members who did not timely exclude themselves from the Settlement Class are, from this day forward, hereby permanently barred and enjoined from directly or indirectly: (i) asserting any Released Claims in any action or proceeding; (ii) filing, commencing, prosecuting, intervening in, or participating in (as class members or

otherwise), any lawsuit based on or relating to any the Released Claims or the facts and circumstances relating thereto; or (iii) organizing any Settlement Class Members into a separate class for purposes of pursuing as a purported class action any lawsuit (including by seeking to amend a pending complaint to include class allegations, or seeking class certification in a pending action) based on or relating to any of the Released Claims.

#### **VIII. NO ADMISSION OF LIABILITY**

19. Neither the Settlement Agreement, nor any of its terms and provisions, nor any of the negotiations or proceedings connected with it, nor any of the documents or statements referred to therein, nor this Final Order and Judgment, nor any of its terms and provisions, shall be:

(a) offered by any person or received against Checkers or any Released Party as evidence of, or construed as or deemed to be evidence of, any presumption, concession, or admission by Checkers of the truth of the facts alleged by any person, the validity of any claim that has been or could have been asserted in the Litigation or in any other litigation or judicial or administrative proceeding, the deficiency of any defense that has been or could have been asserted in the Litigation or in any litigation, or of any liability, negligence, fault, or wrongdoing by Checkers or any Released Party;

(b) offered by any person or received against Checkers or any Released Party as evidence of a presumption, concession, or admission of any fault or violation of any law by Checkers or any Released Party; or

(c) offered by any person or received against Checkers or any Released Party as evidence of a presumption, concession, or admission with respect to any liability, negligence, fault, or wrongdoing in any civil, criminal, or administrative action or proceeding.

#### **IX. OTHER PROVISIONS**

20. This Final Order and Judgment and the Settlement Agreement (including the Exhibits thereto) may be filed in any action against or by any Released Party (as that term is defined herein and the Settlement Agreement) to support a defense of *res judicata*, collateral estoppel, release, good faith settlement, judgment bar or reduction, or any theory of claim preclusion or issue preclusion or similar defense or counterclaim.

21. Without further order of the Court, the Settling Parties may agree to reasonably necessary extensions of time to carry out any of the provisions of the Settlement Agreement.

22. In the event that the Effective Date does not occur, this Final Order and Judgment shall automatically be rendered null and void and shall be vacated and, in such event, all orders entered and releases delivered in connection herewith shall be null and void. In the event that the Effective Date does not occur, the Settlement Agreement shall become null and void and be of no further force and effect, neither the Settlement Agreement nor the Court's Orders, including this Order, shall be used or referred to for any purpose whatsoever, and the Parties shall retain, without prejudice, any and all objections, arguments, and defenses with respect to class certification, including the right to argue that no class should be certified for any purpose, and with respect to any claims or allegations in this Litigation.

23. This Litigation, including all individual claims and class claims presented herein, is hereby dismissed on the merits and with prejudice against Plaintiff and all other Settlement Class Members, without fees or costs to any party except as otherwise provided herein.

**DONE and ORDERED** at Miami, Florida, this \_\_\_\_ day of \_\_\_\_\_, 2019

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BETH BLOOM  
U.S. DISTRICT COURT JUDGE

Copies furnished to: Counsel of Record